

# SAULT TRIBE BUSINESS ALLIANCE

## NATIVE AMERICAN-OWNED BUSINESS CONFERENCE

Hosted by the Sault Tribe Business Alliance &  
Pure Michigan Business Connect

Kewadin Convention Center  
Sault Ste. Marie, Michigan

## Sponsorship Guide

### Sault Tribe Business Alliance 2024 Conference

# BUY NATIVE

JULY 2ND  
AT KEWADIN CASINO  
IN SAULT ST. MARIE

Presented by:



## Title - \$1500 (1 Available)

### Title Sponsor Benefits

- Opportunity to speak at opening on the main stage (10 min.)
- 4 Passes to the exclusive VIP reception
- 1 Hallway display table
- Bring your own signage w/ premium positioning at all event sessions & the invite-only pre-event social gathering
- Ability to provide promotional items and company literature to attendees
- Your company logo:
  - Hyperlinked on the STBA Conference sign up page
  - Prominently displayed on all conference materials
- Company name mentioned as Title Sponsor in all marketing materials and advertising

## Gold - \$500 (4 Available)

### Gold Sponsor Benefits

- Opportunity to speak during the event lunch (5 min.)
- 2 Passes to the exclusive VIP reception
- 1 Hallway display table
- Bring Your Own Signage, displayed throughout the event
- Ability to provide promotional items and company literature to attendees
- Your company logo:
  - Hyperlinked on the STBA Conference signup page
  - Prominently displayed on all conference materials
- Company name mentioned as Gold sponsor of the STBA Conference in all marketing materials and advertising

## Silver - \$250 (5 Available)

### Silver Sponsor Benefits

- 1 Hallway display table
- Bring Your Own Signage, displayed throughout the event
- 1 Pass to the exclusive VIP reception
- Your company logo:
  - Hyperlinked on the STBA Conference sign up page
  - Displayed on all conference materials
- Company name mentioned as Silver Sponsor of the STBA Conference in all marketing materials and advertising

## Bronze - \$100 (7 available)

### Bronze Sponsor Benefits

- Bring Your Own Signage, displayed throughout the event
- Your company logo:
  - Displayed on the STBA Conference web page
  - Displayed on all conference materials
- Company name mentioned as Bronze sponsor of the STBA Conference in all marketing materials and advertising

## Additional Sponsorships

- **VIP Reception \$500 (1)**
  - Recognition as STBA VIP Reception Sponsor
  - Keynote speaker at the exclusive VIP Reception (5 minutes)
  - 4 Passes to the exclusive VIP reception
  - Company signage displayed in a premium position at VIP reception
  - Company logo hyperlinked on the STBA Conference website
  - Company logo displayed on all conference materials